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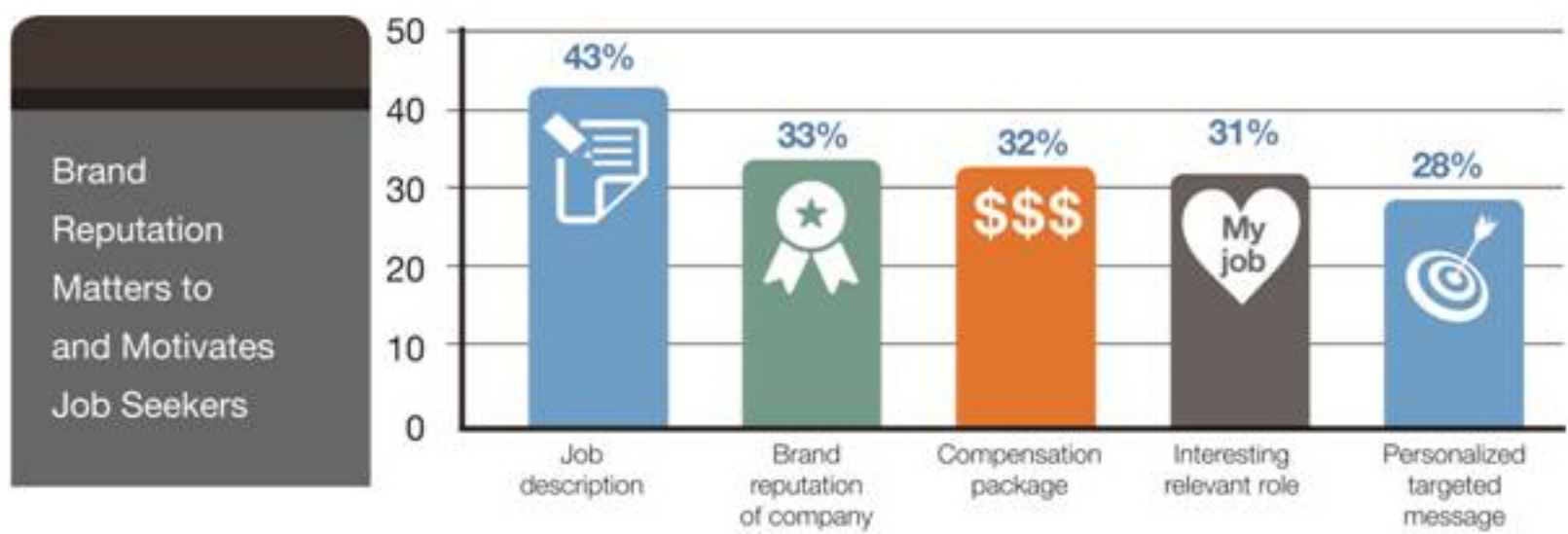
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IN FOCUS

New Candidate Survey from ManpowerGroup Solutions Finds Company Brand Key to Attracting Top Talent

ManpowerGroup Solutions, based on its new research into candidate preferences, behaviors and motivators, released an insight paper named, "If You Build It, They Will Come: The New Role of Employer Brand". The report's findings state that one in four job seekers consider company reputation a driving factor when making career decisions and urges employers to implement new strategies to better engage talent with the company's mission...



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Our Innovative Workforce Solutions

Providing a suite of Innovative Workforce Solutions

ManpowerGroup delivers the expertise and talent-related capabilities that companies need to leverage the power of people within their organization. Together our comprehensive family of brands and offerings address the complex workforce challenges organizations face today, from contingent and permanent staffing to outsourcing to strategic consulting. We deliver the solutions that drive your business forward

[Capabilities>>>](#)

ManpowerGroup India in News

Manpower Employment Outlook Survey

Q3 2015 Results



Indian employers report robust hiring intentions for the next three months. With 41% of employers expecting to increase staffing levels, 2% forecasting a decrease and 41% anticipate no change...

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State of the CHRO 2015 – Service Providers' Perspective

The CHRO plays the role of the 'sentinel' or the 'lookout' for a high performance culture in an organization

HR seeing addition, deletion of sub functions, quotes A.G. Rao, Group Managing Director at ManpowerGroup India...

[Read full article here...](#)



Industry News

IT companies to hire more women in technical roles to bridge the gender gap across levels

Indian and multinational companies in the information technology sector are seeing a steady growth in number of women in technical roles, reflecting the impact of their efforts to increase diversity....[read more](#)

Auto Sector to employ 1.5 crore people by 2022: NSDC Report

Automobile sector plans to directly employ nearly 1.5 crore people by 2022 across various levels and verticals, states a report by National Skill Development Corporation (NSDC)....[read more](#)

Hiring to remain upbeat on digitization, smart cities move

Indian employers appear to be upbeat about government initiatives like digitalization and smart cities as they plan to increase hiring activities by up to 15% in specific sectors such as IT, manufacturing and construction....[read more](#)

Swiss IT services firm hiring more techies in India

Leading Swiss IT services provider Temenos AG is ramping up headcount in India to expand its development centres in Chennai and Bengaluru....[read more](#)

Skill Development

National Small Industries Corporation Limited to train 17,000 people this year

To ensure that the industry gets workforce under the Central Government's 'Make in India' initiative, the National Small Industries Corporation Limited (NSIC) will train 17,000 people this year.

NSIC, which has tie-ups with 51 engineering colleges across India, today signed an MoU with private engineering college Gargi Memorial Institute of Technology (GMIT)....[read more](#)

Greece Debt Crisis

Greece exit from Euro has been in the headlines since a long time now. This article tries to explain in simple terms how Greece found itself in this mess

- What do "Euro", "EU" & "Eurozone" mean?
- What is the main cause of the crisis?
- When did the crisis finally hit Greece & other countries?
- How did Europe react to the crisis?
- What if Greece goes bankrupt?...[read more](#)

Did You Know?

- India fares poorly in women entrepreneurship: Report- When it comes to opportunities for women to start entrepreneurial initiatives, India is placed in the "bottom three" among 31 countries as lack of equal rights hinder their opportunities. United States, Canada and Australia were named best countries for women entrepreneurs.
- India's handicraft exports expected to nearly double during the current fiscal to Rs 17,000 crore and further increase to Rs 24,000 crore by FY 2020-21 on account of increasing demand in Western markets. Increased focus will be laid on areas such as design, innovation, technology up gradation and adequate financing to increase production and competitiveness in the global market.
- The government of India has launched an online portal for job seekers in the micro, small and medium enterprises (MSME) sector. The portal will also help the industry to find skilled manpower, where job seekers can find employers or vice-versa.
- Government clears integrated national policy for skill development, entrepreneurship at a large scale with speed and quality. The policy aims to align supply with demand, bridging existing skill gaps, promoting industry engagement, put into operation a quality assurance framework, leveraging technology and promoting apprenticeship to tackle the identified issues.



Social Responsibility

Beyond Tsunami...Beyond Business...Building a Better Life

This is the tenth running year of Manpower's Vocational Training Center starting from October 2014. The very nature of what we do - connecting people to jobs, training and tools that enable them to support themselves, build a sense of pride and contribute to the community, puts social responsibility at our company's core. Our commitment to producing a positive impact on individuals and societies is also an extension of our values:

- Respect for individuals and communities and the important role work plays in people's lives
- Sharing our knowledge and expertise to develop sustainable workforce practices
- Seeking innovative ways to develop socially inclusive work environments for the long term....[read more](#)

ManpowerGroup Surveys



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ManpowerGroup, the world leader in innovative workforce solutions, creates and delivers high-impact solutions that enable our clients to achieve their business goals and enhance their competitiveness....[read more](#)

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